

Lecture 01

Introduction to Linear Algebra and Data Science



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数据科学学院

School of Data Science

Why Data are Important



Data are the new “oil”!

数据是新的石油

Oil can drive cars, airplanes, cellphones, ...

Hardware

Data can drive AI and decision making,

“Software”



The Economist

Menu Weekly edition The world in brief Search

Leaders | Regulating the internet giants

The world's most valuable resource is no longer oil, but data

The data economy demands a new approach to antitrust rules

2017, Economist article

What are "Data"?



Cerebral TV Shows

NETFLIX DARK

BBC earth BLUE PLANET

NETFLIX ALIAS GRACE

BBC earth frozen planet

Because you watched The Fifth Element

TOTAL RECALL

Monty Python and the Holy Grail

THE MUMMY

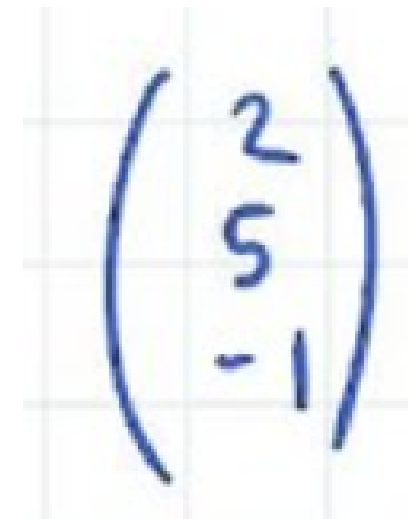
THE CHRONICLES OF BIDDICK



First Challenge: How to “Express” them?



Figure?



vector!

First Challenge: How to “Express” them?



Figure?

157	153	174	168	150	152	129	151	172	161	155	166
156	182	163	74	75	62	33	17	110	210	180	164
180	180	50	14	34	6	10	33	48	106	169	181
206	109	5	124	191	111	120	204	166	15	56	180
194	68	197	251	237	239	239	228	227	87	71	201
172	106	207	233	233	214	220	239	228	98	74	206
188	88	179	209	185	215	211	158	139	75	20	169
189	97	165	84	10	168	134	11	31	62	22	148
199	168	191	193	158	227	178	143	182	106	36	190
205	174	165	252	236	231	149	178	228	43	95	234

Matrix!

What is **Linear Algebra**?

Algebra: Mathematical representation of problems and operations

X, Y, x, y, A, B, \dots

**addition +
subtraction -
multiplication \times
inner product $\langle \cdot, \cdot \rangle \dots$**

What is Linear Algebra?

Primary/High-School Algebra

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

Linear Algebra

The diagram shows the equation $Ax + By = C$ with several labels and arrows. The label "Coefficient of x" is in blue and has an arrow pointing to the letter A . The label "Coefficient of y" is in blue and has an arrow pointing to the letter B . The label "Variables" is in orange and has two arrows pointing to the x and y terms. The label "Constant" is in black and has an arrow pointing to the letter C .

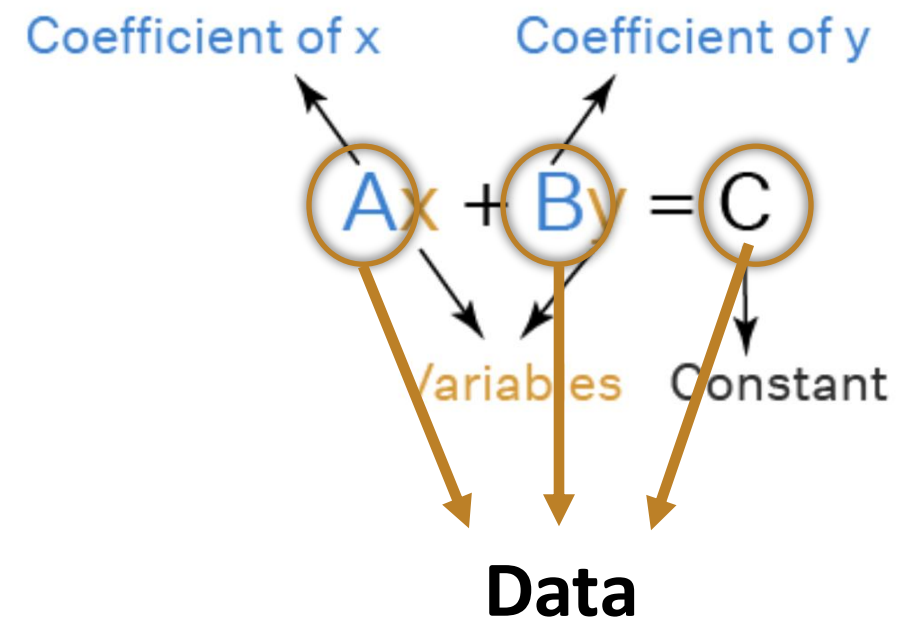
Standard form of an Linear Equation

What is Linear Algebra?

Primary/High-School Algebra

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

Linear Algebra



Standard form of an Linear Equation

What is **Linear Algebra**?

Primary/High-School Algebra

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

Linear Algebra

$$\mathbf{A}\mathbf{u} + \mathbf{B}\mathbf{v} = \mathbf{c}$$


Matrices of **Data**

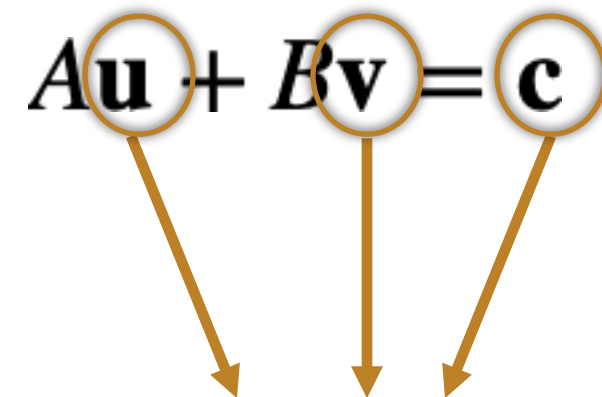
Standard form of a **System** of Linear Equations

What is **Linear Algebra**?

Primary/High-School Algebra

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

Linear Algebra

$$A\mathbf{u} + B\mathbf{v} = \mathbf{c}$$


Vectors of Parameters/Data

Standard form of a **System** of Linear Equations

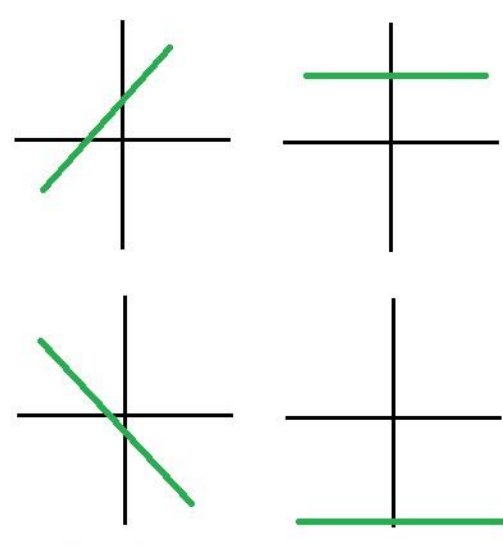
What is Linear Algebra?

Algebra: Mathematical representation of problems and operations

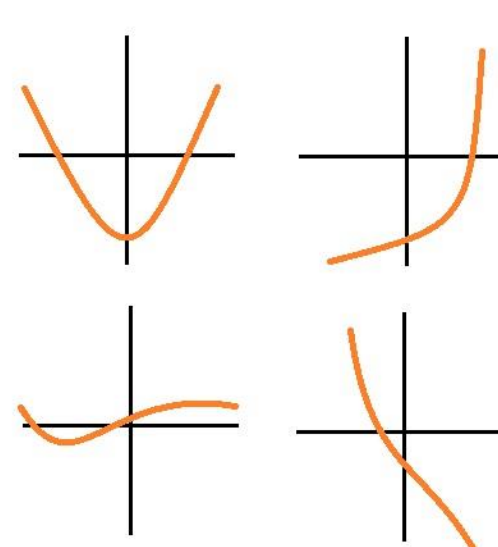
X, Y, x, y, A, B, \dots

addition +
subtraction -
multiplication \times
inner product $\langle \cdot, \cdot \rangle \dots$

Linearity:



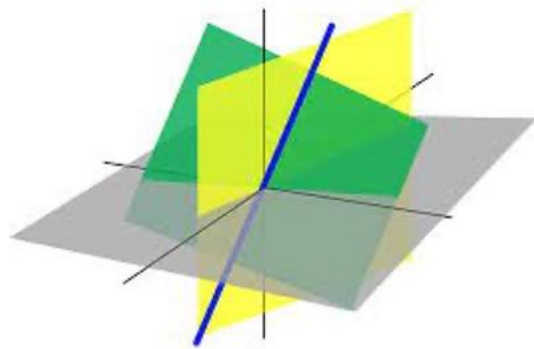
linear functions



non-linear functions

2-D representation

What is **Linear Algebra**?



Mathematically, **vector spaces**
and linear transformations

Applications

- **Machine learning and data science**
- Computer vision and graphics
- Graph theory
- Control theory
- Cryptography
- Fractals and chaos
- Energy systems
- Network systems
- Genetics
- Etc. ...

Practically, it can be applied to **any** problems with
vector, matrix-type data, and linear models

Why Need Linear Algebra? A1: Fundamental

Quora

Q Search for questions, people, and topics

What exactly is linear algebra? Why do we need it?

Why study linear algebra?

Ask Q

Asked 9 years, 8 months ago Modified 3 years, 4 months ago Viewed 133k times

▲ Simply as the title says. I've done some research, but still haven't arrived at an answer I am satisfied with. I know the answer varies in different fields, but in general, why would someone study linear algebra?

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<https://math.stackexchange.com/questions/256682/why-study-linear-algebra>

Linear algebra is **beyond important**, it is **fundamental** to so many fields that I cannot count them all.

Having studied Engineering, I can tell you that Linear Algebra is fundamental and an extremely powerful tool in **every single** discipline of Engineering.

3D computer graphics? Linear algebra.
Quantum mechanics? Linear algebra.
Weather forecast models? Linear algebra.

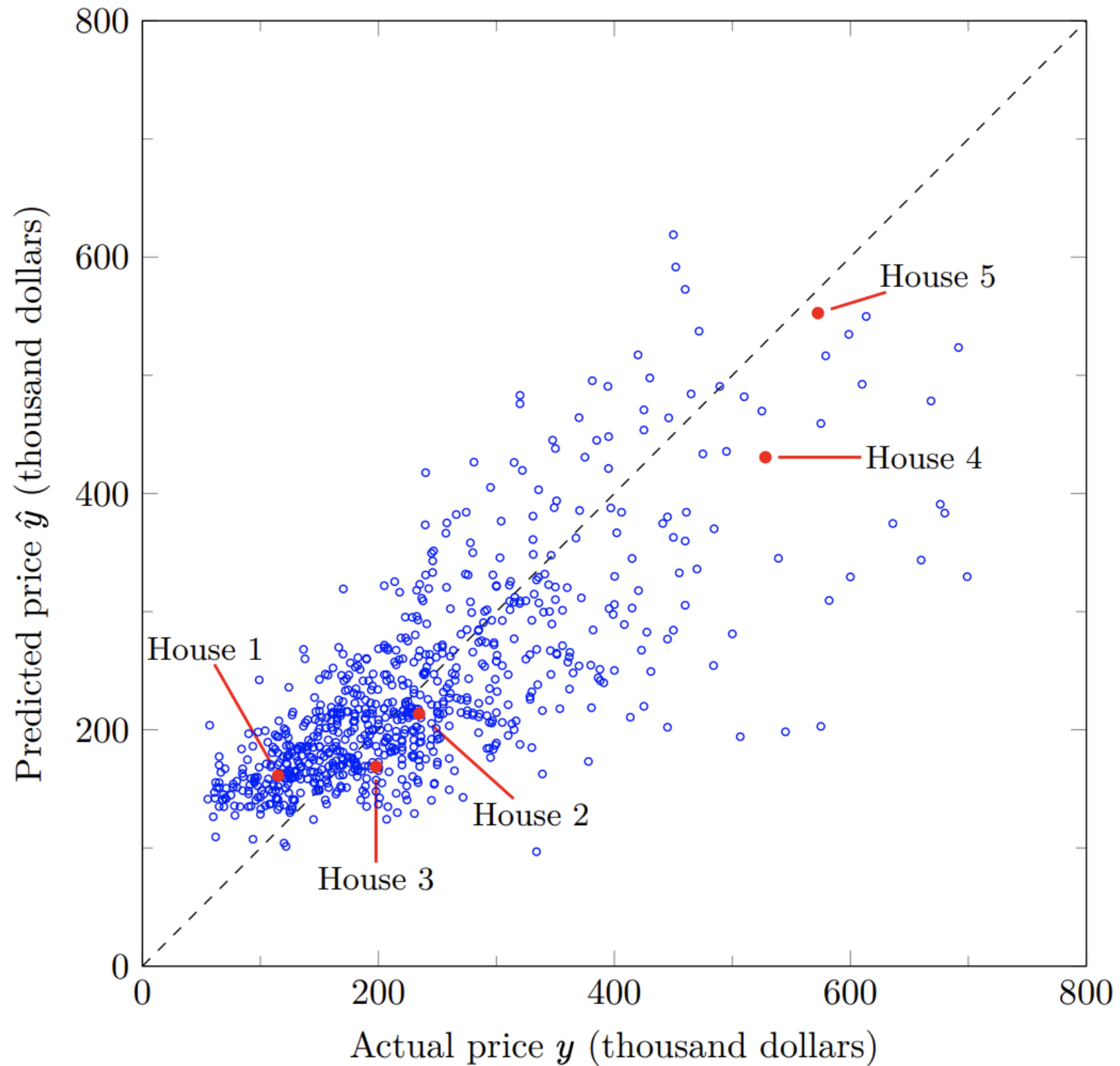
Study it if you are into economics, computer graphics, physics, chemistry, statistics or anything quantitative (in today's world, that's everything).

Why Learning **Linear Algebra** is Critical?

- It can be applied to **many** problems
- **Easy** to model, analyze, and compute (not an easy subject)
- Foundations of more advanced and complex methods

Linear Models	Nonlinear Models
Less accurate	More accurate
Easy	Hard

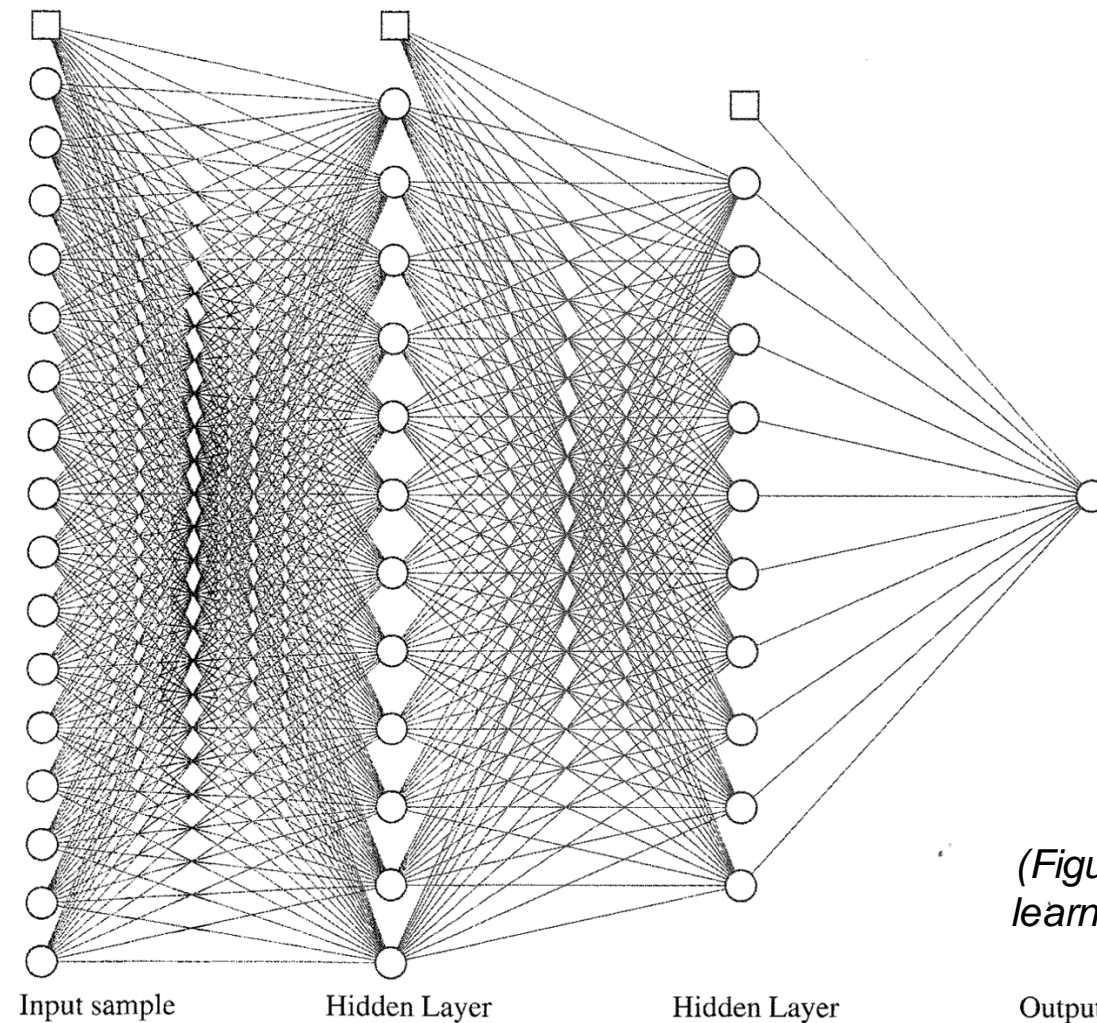
Why Learning **Linear Algebra** is Critical?



Actual and predicted sale prices of houses in Sacramento during 5 days

Example

Convolutional Neural Networks (CNNs)

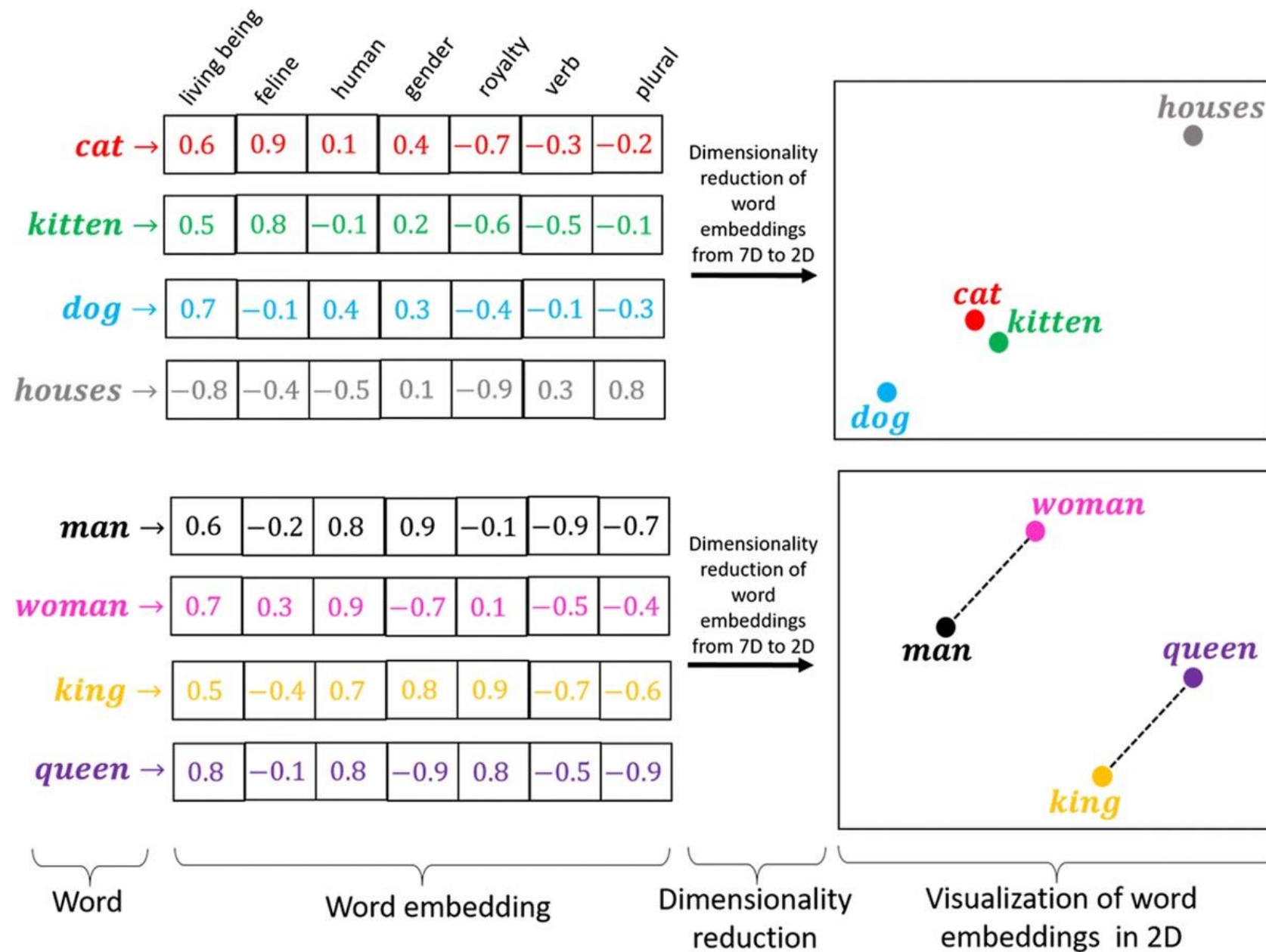


(Figure resource: linear algebra and learning from data by Gilbert Strang)

- Each diagonal is a weight to be learned by optimization
- Edges from the square contain bias **vectors** and the other weights are shared in **matrices**

Example

Word Embedding: transform words to vectors



(Figure resource: <https://medium.com/@hari4om/word-embedding-d816f643140>)

This Course

It is a math course.

Mathematical definitions, lemmas, theorems, and formal expressions will be marked in a colored box..

But not a “pure math”-type course

Skipped some abstract math results compared to a math course

More data science problems will be demonstrated to motivate the concepts (compared to classical Linear Algebra courses)

For instance, regression problems, graph matrices, searching, etc. (will cover as much as possible)

--This is strongly advocated by Steven Boyd's book and course in Stanford

Strategies for Effective Math Learning: General

Practice Regularly: Math is learned by doing.

--Solve as many practice problems in the books you can find

Review Consistently

--formal review: biweekly or weekly

--informal review:

just recall what you learned, during lunch or walking

Collabarative Learning

Discuss with Peers:

Encourage forming study groups to share understanding and problem-solving strategies.

- Teach peers

- "Teaching others helps reinforce your own understanding."

-

- Ask and answer questions on Piazza

Active Learning

Draw mind-map & write summary yourself.

--Ask yourself: what did I really learn?

Link Math to Real-Life Applications

--I gave examples of real-life applications, you can try to identify more

Refer to Multiple Texts

--Every author explains concepts differently—explore what resonates with you.

General Goal

Classic linear algebra training:

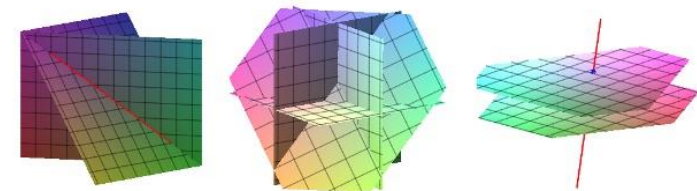
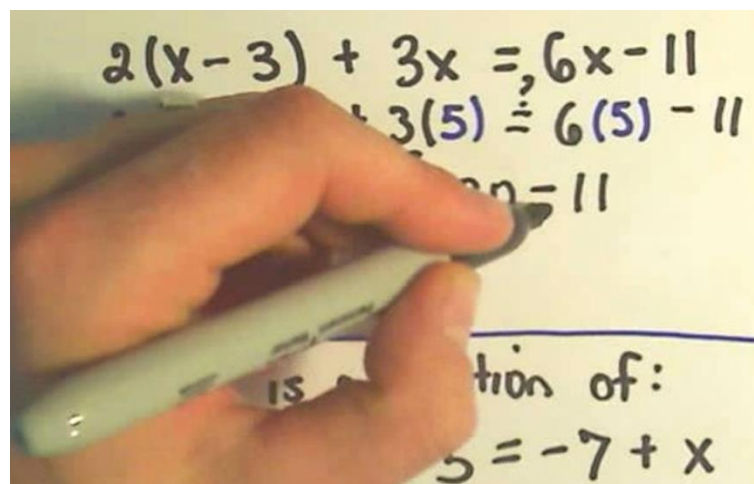
How to solve linear equations as fast as possible as humans?

Computers will do the job!

(Unfortunately, in your exams, you sometime need to solve linear equations by hands; just occasionally!)

Understand Concepts, Not Just Procedures

Learn **How** and **what**, and also **Why** (keep asking yourself why



Basic Components in Linear Algebra

Question1: What can you think about the basic components in Linear Algebra from your high school knowledge?

Vectors, matrices, and their operations etc

Question2: What are the most fundamental component in Linear Algebra?

Vectors!

Examples of Vectors

“The world is continuous, but the mind is discrete”

- David Mumford

How to interpret ?

Vectors

$$\mathbf{v} = [v_1, v_2, \dots, v_i, \dots, v_n]$$

(row) vector entry/element

Vectors

Definition (column vectors)

$$\mathbf{v} = [v_1, v_2, \dots, v_i, \dots, v_n]^T \xrightarrow{\text{Transpose}}$$

↓ ↓

column entry/element
vector

$$= \begin{bmatrix} v_1 \\ v_2 \\ \vdots \\ v_n \end{bmatrix} \equiv \underbrace{(v_1, \dots, v_n)}$$

also written as

Convention: vectors considered as columns

Examples of Vectors

Example:

Zero Vector

$$\mathbf{v} = (0,0,0,\dots,0)$$

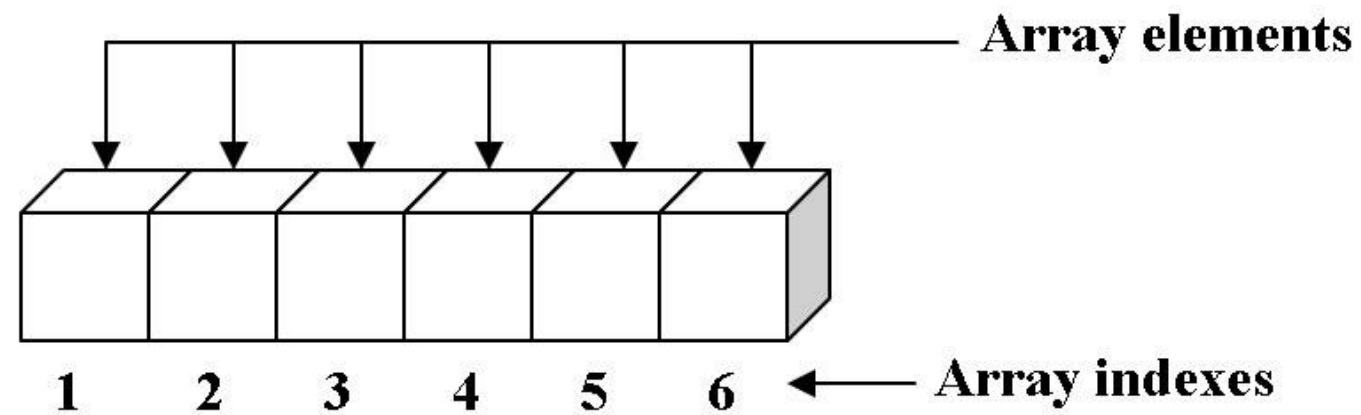
One Vector

$$\mathbf{v} = (1,1,1,\dots,1)$$

Examples of Vectors

Example:

An **array** data structure in computer algorithms



One-dimensional array with six elements

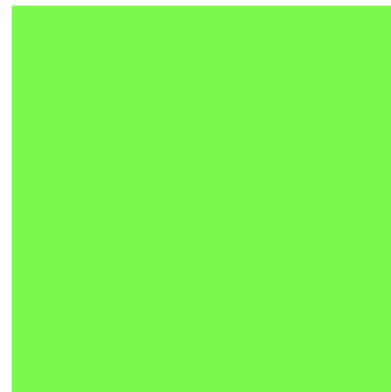
Examples of Vectors

Example:

Color **R****G****B** Vectors



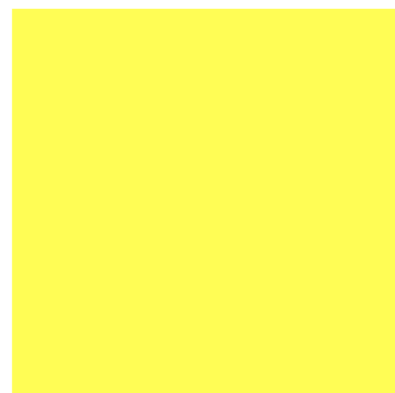
$(1, 0, 0)$



$(0, 1, 0)$



$(0, 0, 1)$



$(1, 1, 0)$



$(1, 0.5, 0.5)$

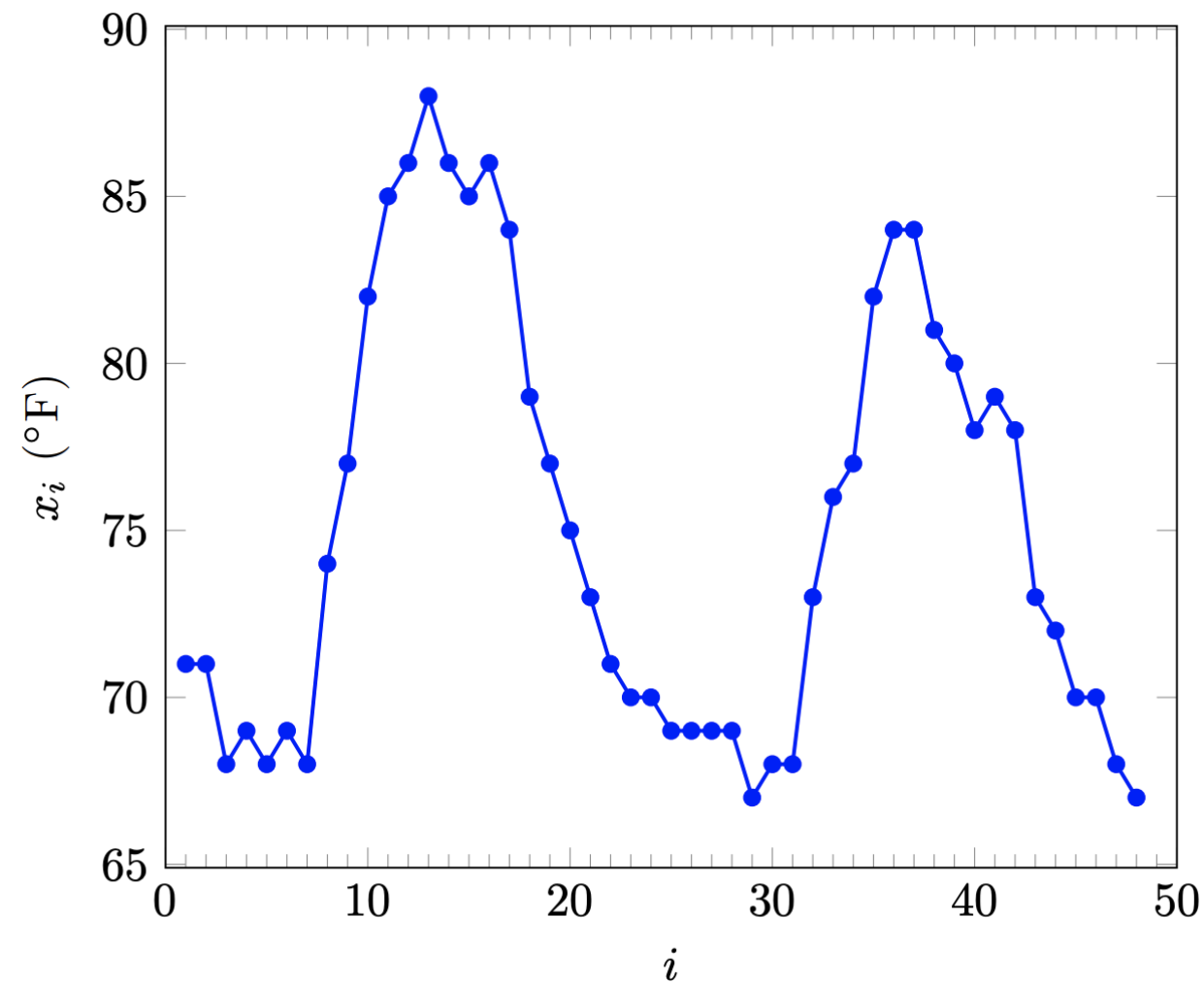


$(0.5, 0.5, 0.5)$

Examples of Vectors

Example:

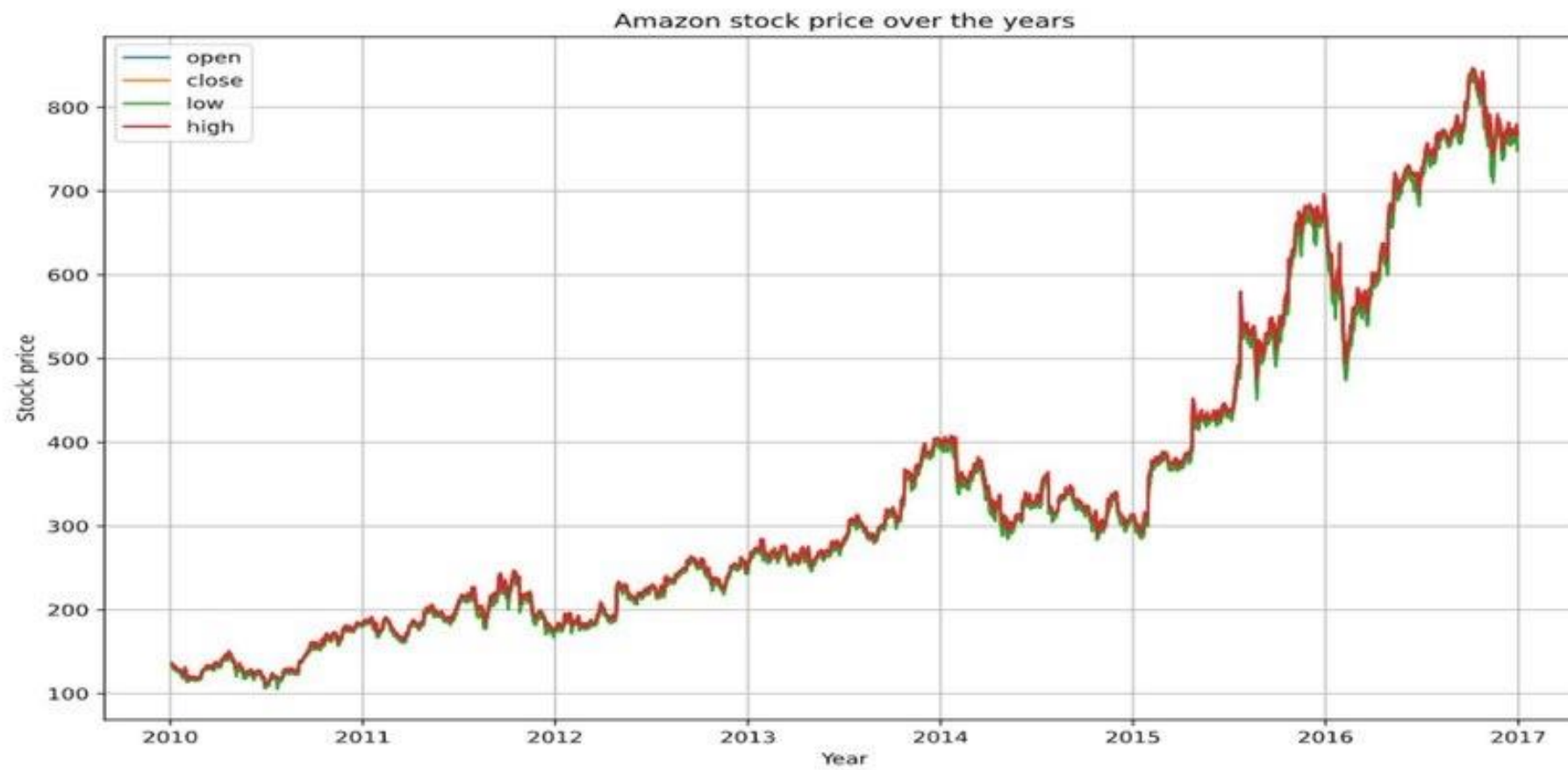
A **time series** (a sequence of data points) in data science problems



Hourly Temperature in LA on Aug 5 and 6, 2015

Examples of Vectors

Example:
(In Finance) Stock Prices

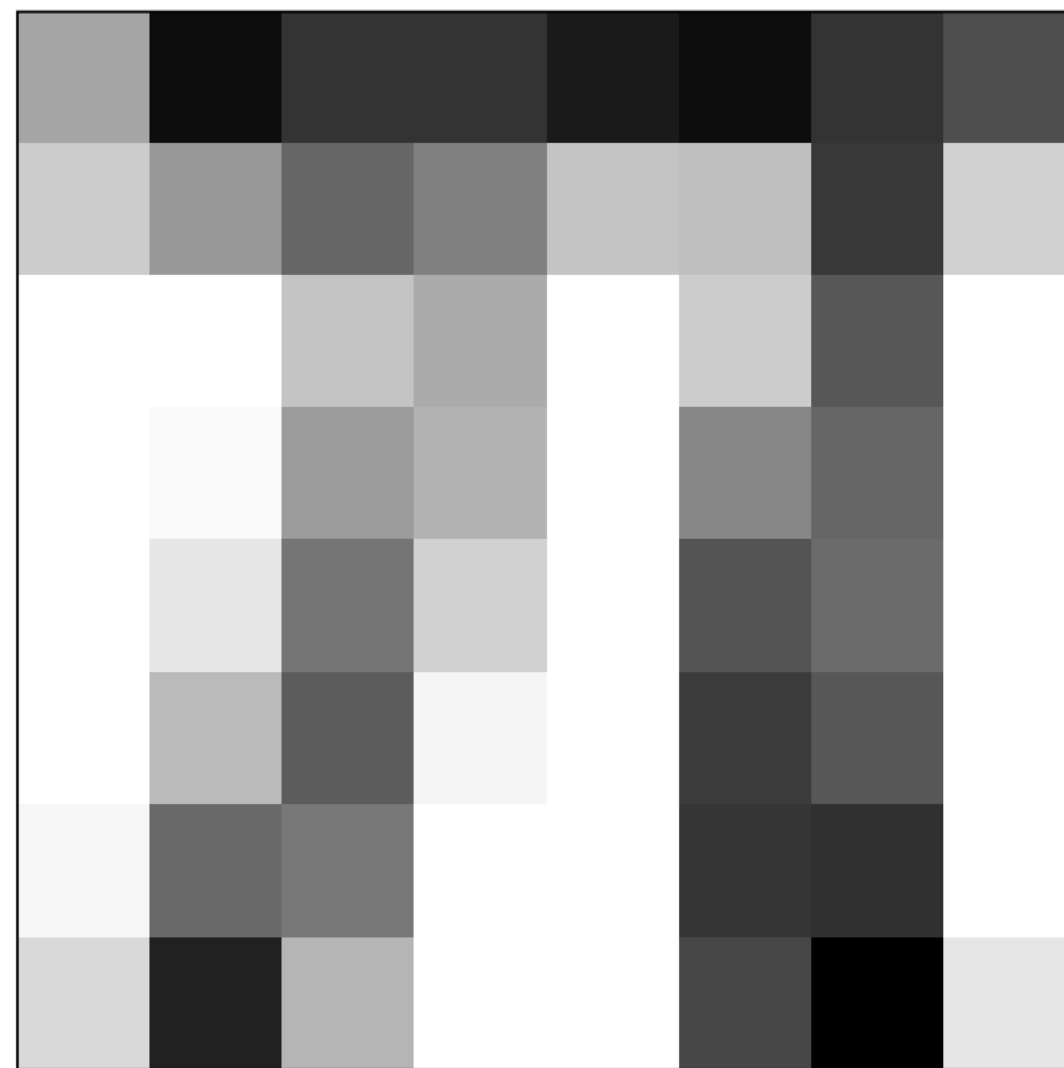


Examples of Vectors

Example:

Images

0.65 0.05 0.20



0.28 0.00 0.90

Vectors

$$\mathbf{v} = [v_1, v_2, \dots, v_i, \dots, v_n]^T \xrightarrow{\text{Transpose}}$$

\downarrow column vector

\downarrow entry/element

Example:

A **list** data structure in computer algorithms

A time series (a sequence of data points) in data science problems

Vector Operations

Vector Addition

$$\mathbf{v} = (v_1, \dots, v_n)$$
$$\mathbf{w} = (w_1, \dots, w_n)$$
$$\mathbf{v} + \mathbf{w} = (v_1 + w_1, \dots, v_n + w_n)$$

Element-wise Operations!

Vector Multiplication

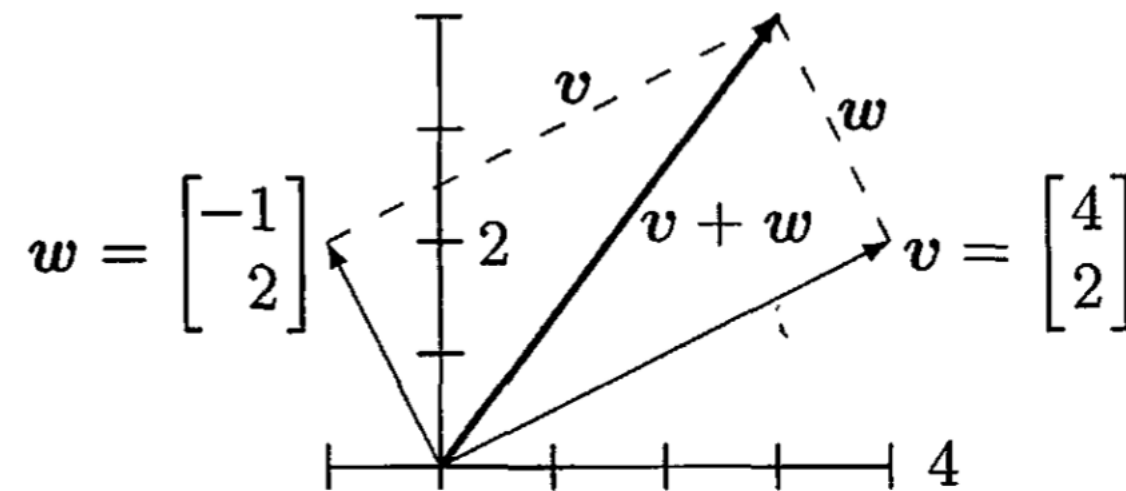
$$\mathbf{v} = (v_1, \dots, v_n)$$
$$c\mathbf{v} = (cv_1, \dots, cv_n)$$

Remark: We do not worry about the domain of the elements v_1, \dots, v_n and c so far. They can be chosen from the set of real/complex numbers

Visualization of Vector Operations

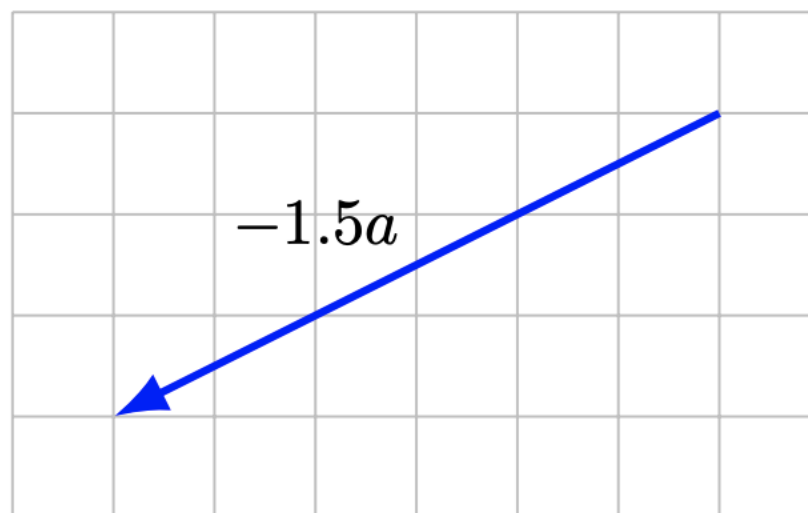
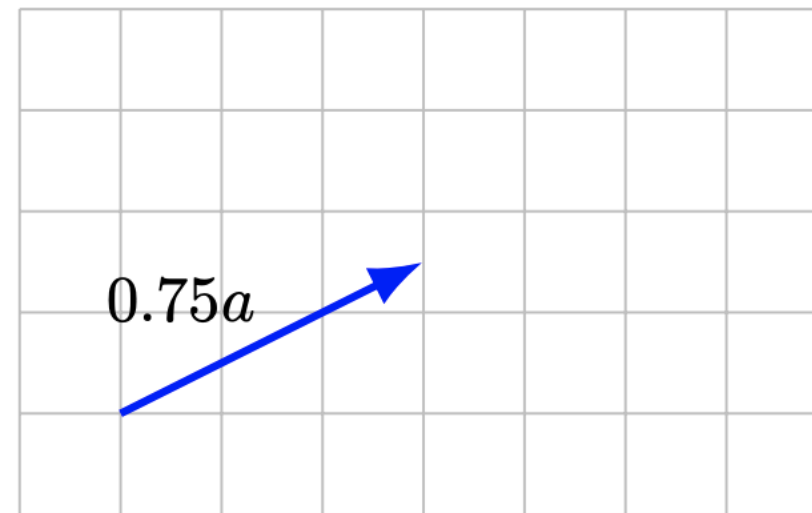
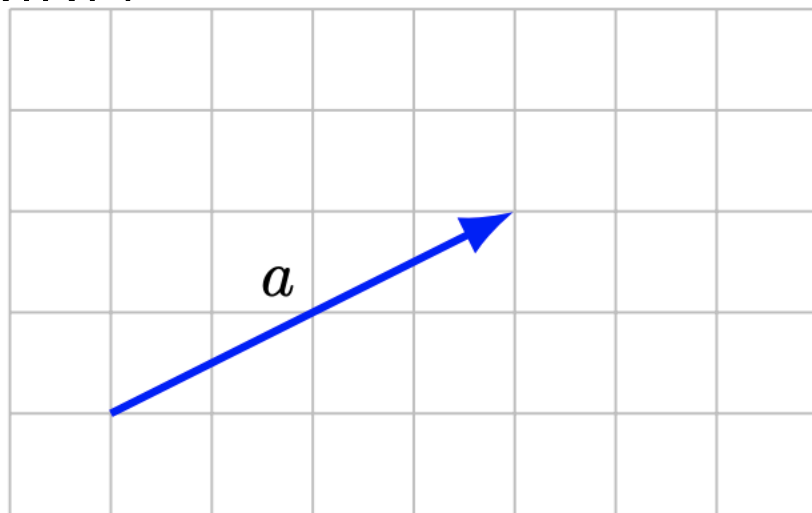
Addition $w = \begin{bmatrix} -1 \\ 2 \end{bmatrix}$ $v = \begin{bmatrix} 4 \\ 2 \end{bmatrix}$

$$v + w = \begin{bmatrix} 4 \\ 2 \end{bmatrix} + \begin{bmatrix} -1 \\ 2 \end{bmatrix} = \begin{bmatrix} 3 \\ 4 \end{bmatrix}$$



Visualization of Vector Operations

Multiplication (by a scalar)



Vector Operations

Linear Combination

$$\mathbf{v} = (v_1, \dots, v_n)$$

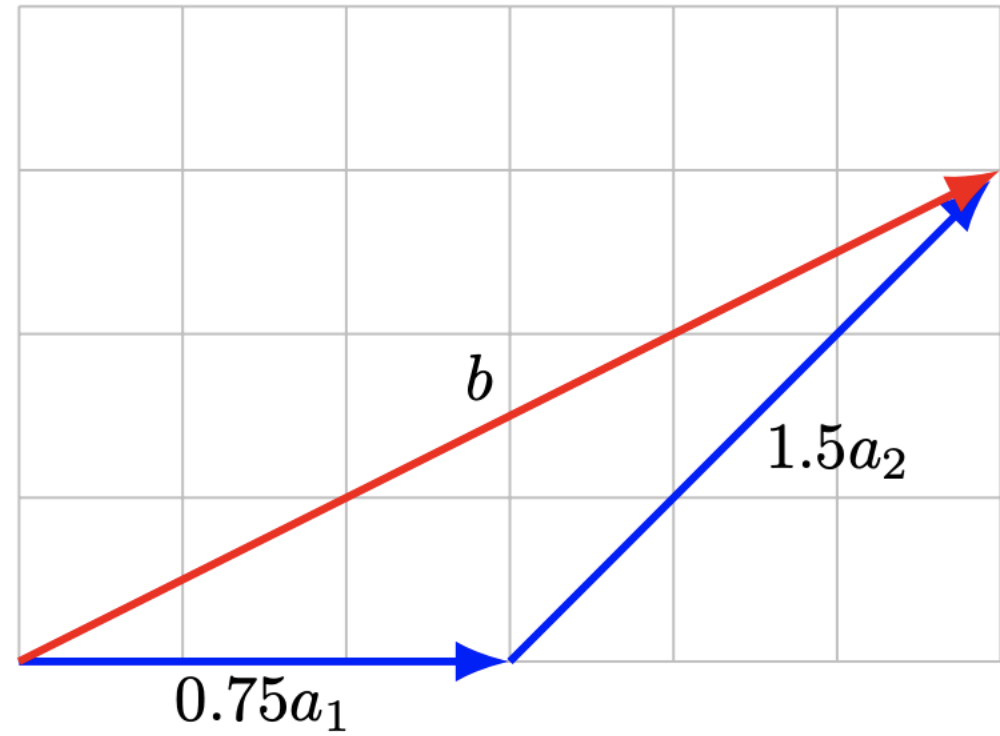
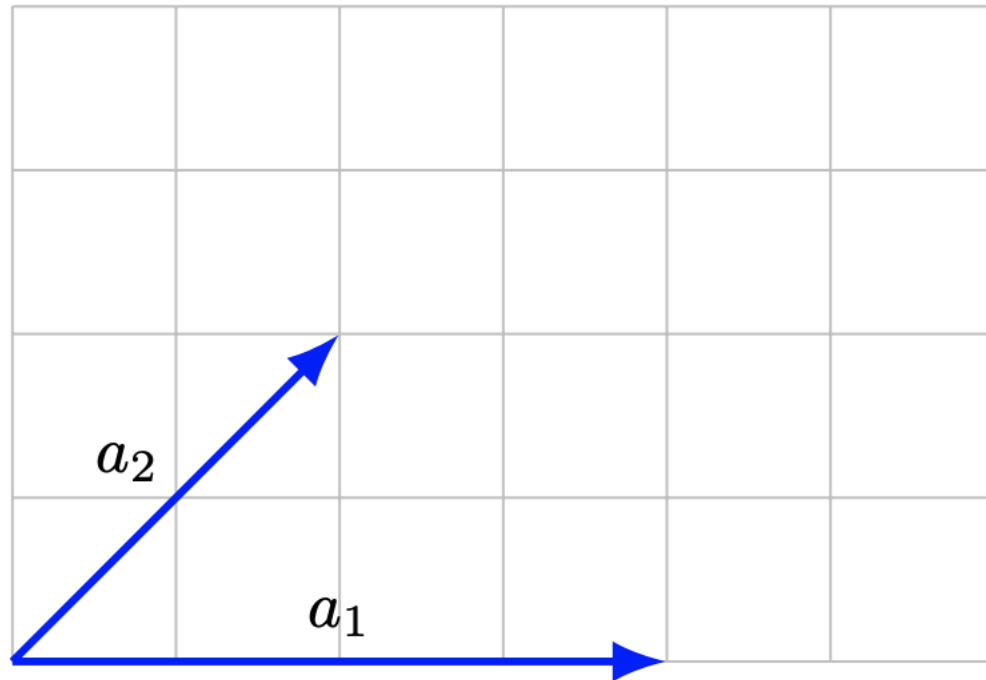
$$\mathbf{w} = (w_1, \dots, w_n)$$

$$c\mathbf{v} + d\mathbf{w} = (cv_1 + dw_1, \dots, cv_n + dw_n)$$

We only need “**addition**” and “**multiplication**” to derive the “**linear combination**” law

Visualization of Linear Combination

Linear Combination

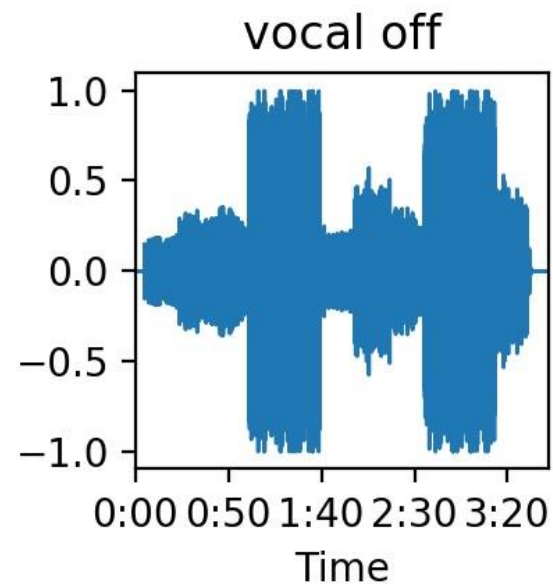
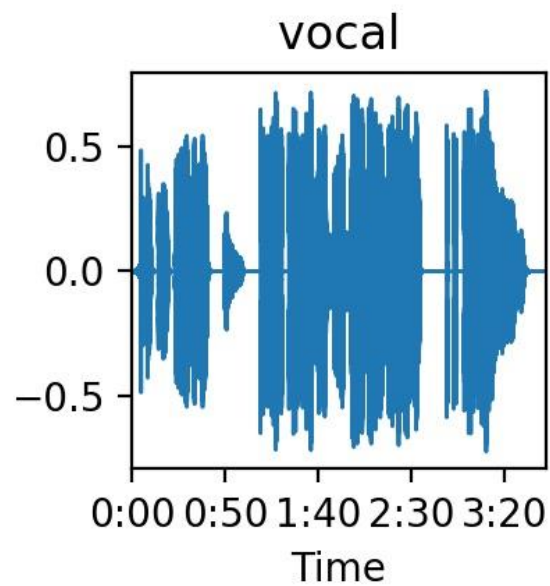


Examples of Linear Combination

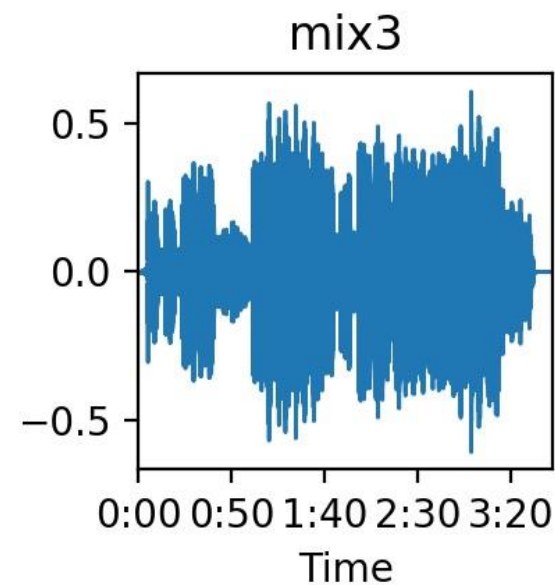
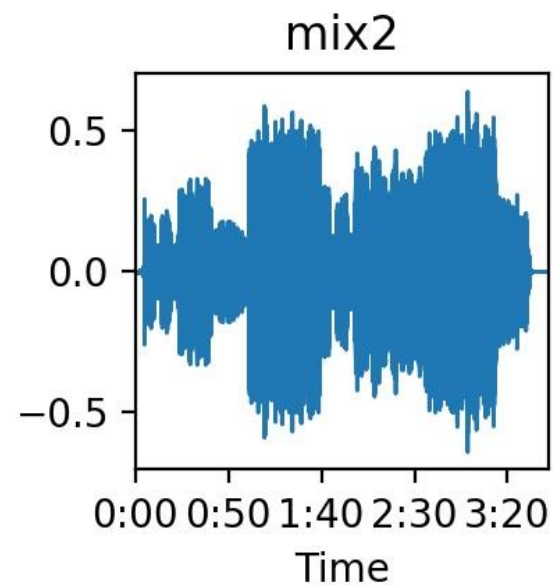
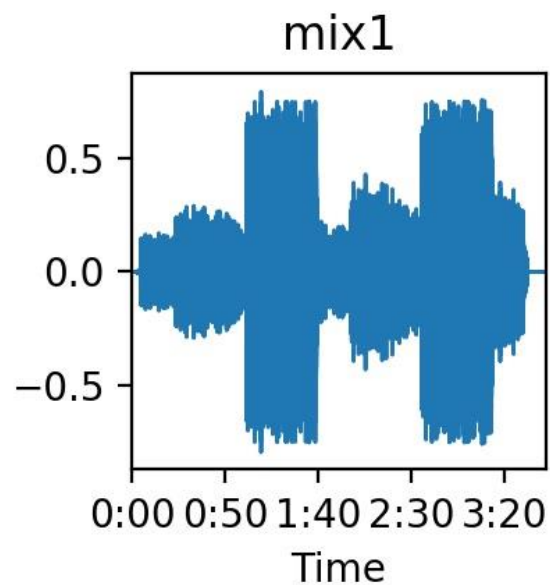
Linear Combination

Example: Video/audio mixing

Human Voice



Background noise



More Examples

Example (Combinations that are not linear)

$$\mathbf{u} = (u_1, u_2)$$

$$\mathbf{v} = (v_1, v_2)$$

$$f(\mathbf{u}, \mathbf{v}) = (u_1 v_1, u_2 + v_2)$$

Combination, but NOT linear combination!

More Examples

Example (Linear Combination of Vectors)

What combination $c\mathbf{v} + d\mathbf{w}$ produces \mathbf{u} ?

$$\mathbf{v} = (1,2)$$

$$\mathbf{w} = (3,1)$$

$$\mathbf{u} = (14,8)$$

Answer:

$$c = 2$$

$$d = 4$$

More Examples

Example (Vector Operations)

Find \mathbf{v} and \mathbf{u} such that

$$\mathbf{u} + \mathbf{v} = (4, 5, 6)$$

$$\mathbf{u} - \mathbf{v} = (2, 5, 8)$$

Answer:

$$\mathbf{u} = (3, 5, 7)$$

$$\mathbf{v} = (1, 0, -1)$$

Summary

In today's lecture, we have covered

- Definition of **vectors**
- Vector Operations

(Textbook Section 1.1)

(Slides/Notes can be found in our course webpage)

Vector Operations

Question: Can you think about any other vector operations?

The next lecture!

A General Question: What if we have three vectors $\mathbf{x}, \mathbf{y}, \mathbf{z}$

Can we write \mathbf{x} as a linear combination of \mathbf{y}, \mathbf{z} ?

The next next \cdots next lecture!